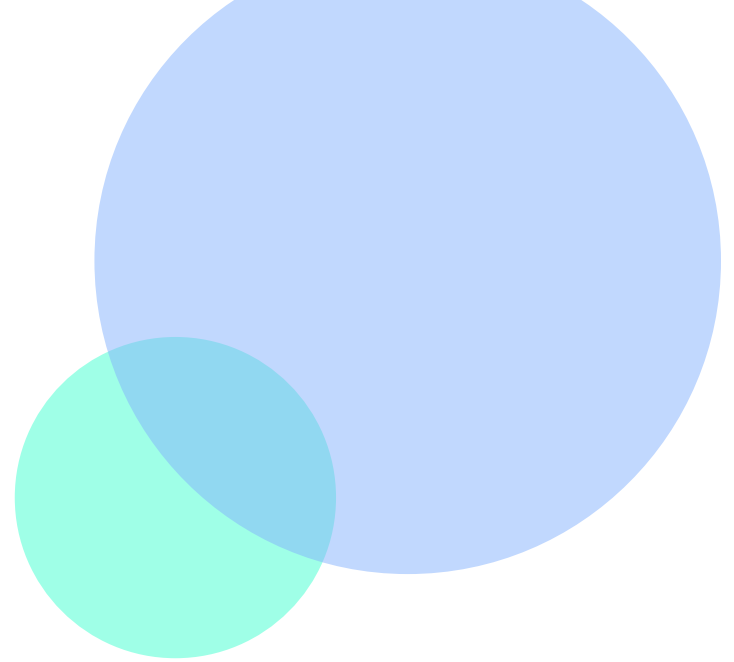


World-OKTA

찾아가는 수출 상담회

www.okta.net



CONTENTS

01 협회개요

02 사업소개

03 세부일정

04 별첨자료



협회 소개

해외 사업체를 경영하는 전세계 한인 CEO 및 임직원으로 구성된 단체
한국어를 구사하고 한인의 감성을 보유한 현지화 된 한인으로 구성



1981. 4. 2
설립일자



68
진출 국가



143
해외 지회



27,000
회원수

- 국내 최대 재외동포 경제인 단체 ('21년 기준)
- 주요활동 :: 모국의 경제발전과 수출지원을 위한 제반 활동
- 설립목적 :: 범세계적 한민족 경제 공동체를 추진하여 민족 경제 공영권을 구현

협회 주요 활동

- 해외 지회별 대표자 역량 강화 등
- 참가규모: 800여명
- 사업기간: 매년 4월 중
- 개최지: 국내



지역경제인대회

- 대륙별 지역 회원 간 교류 활성화
- 참가규모: 개최지별 150명 이상

- 지회 활용 해외진출 지원 등
- 지원규모: 연간1,000여개사



해외지사화사업

- 해외 진출 희망 기술기업 대상 글로벌기술사업회를 위한 컨설팅 지원
- 사업기간: 1~12월
- 지원규모: 20개 ('20년 기준)



GCC사업

세계대표자대회 및 수출상담회



- 재외동포 차세대 기업인 발굴 등
- 개최기간: 매년 6~9월 중
- 참가대상: 만 39세 이하 재외동포



차세대 글로벌 창업무역스쿨

- 국내기업과 OKTA회원간 온라인 네트워크 구축
- 상호 매칭을 통한 관계형성 지원



수출친구맺기사업

세계한인경제인대회



- 해외 취업 희망자의 OKTA회원사 취업
- 취업목표: 연간 300명



글로벌 해외취업지원사업

- 해외한인 경제인 간 네트워크 강화 등
- 참가규모: 1,200여명
- 사업기간: 매년 10월 중
- 개최지: 국내 및 해외

- 지역혁신기관 및 민간역량을 활용한 수출지원
- 지원대상: 90~110개



수출새싹기업 지원사업

수출바우처사업



- 기업 수출역량 기반 수출지원 서비스 제공 및 해외 수출확대 지원
- 사업기간: 서비스에 따라 상이
- 주요지원내용: 조사컨설팅, 홍보광고 등

찾아가는 수출상담회란?

현지 방문 및 대면 상담회가 어려움에 따라 온라인 수출상담회로 현지 바이어와의 상담을 통해
지역기업의 해외시장 파악 및 진출의 기회 제공

- 행사 기간: 2021년 8월 ~ 10월
- 행사 대상 지역: 10개국 13개 지역 등 테크노파크 사전 수요조사를 통해 선정된 지역 * 모집지역별첨
또는 참여기업 희망지역 우선으로 선정
- 주요 서비스 내용

상담회
운영

비대면 1:1 온라인
수출상담회 운영 및 지원

바이어
매칭

수출친구맺기사이트를
통한 상담 매칭 및 운영

제품
홍보

우수 바이어 발굴을 위한
제품 홍보 등의 사전 작업

상담회
관리

참여기업과 해외 바이어 측에
운영인력 배치로 원활한 상담회 관리

세부일정

01

모집
선정

기업모집

참여기업 선정

02

상담
준비

상담회 준비

03

상담
진행

상담회 진행

04

사후
관리

사후관리

모집·선정

기업모집

- 모집 기간: 2021년 6월 30일 ~ 7월 16일 *테크노파크별 기간 상이
- 기업 모집: 지역 테크노파크
- 모집 대상: 지역별 주력산업 및 전·후방 연계 산업군에 해당되는 수출기업
- 모집 규모: 전체 약 60여개 사
* 테크노파크별 상이

참여기업 선정

- 수출 경쟁력, 시장성, 진입 난이도 등 시장성 조사 내용과 각 TP별 모집 규모 등의 상황을 고려하여 선정

상담 준비

상담회 준비

■ 바이어 발굴 및 매칭: 2021년 7월 28일 ~ 상담회 일주일 전 * 참여기업 당 5개사 이상 바이어 매칭

■ 참여기업 OT: 상담회 2~3주 전 * 상담회 진행상황 설명, 준비사항 점검 등

온라인 초청장 일부

INVITATION

- 会议详情 -

| 主办单位 |
韩国科技园振兴院
韩国釜山科技园

| 承办单位 |
中关村信息谷资产管理有限公司
太库(北京)科技发展有限公司
北京国裕茂技术服务有限公司

| 举办地址 |
中国 - 北京 - 望京港旅大厦

| 举办时间 |
2020.9.14—2020.9.25

INVITATION

【项目二】可穿戴式智能蓝牙鼠标

为了便于插在手指上使用，设计为具有较大弧度的可弯曲形状。重量仅为17g，非常轻便。



产品特点:

- 1) 躺着就可以通过智能指针轻松欣赏音乐、视频、YouTube、电影等，就像使用遥控器一样！
- 2) 拍照、拍视频、自拍时可以远距离拍摄！使用自拍杆时，就像遥控器一样操作
- 3) “可读出声的鼠标”！鼠标指针可随着移动将文字都读出声来



INVITATION

- 参会地址 -



望京港旅大厦
望京港旅大厦

[去这里](#)

>>会议地址：北京市朝阳区湖光中街甲6号望京港旅大厦708C

상담 준비

참가기업 현지어 브로셔

The image shows the Sorisso Co., Ltd. logo on the left, which consists of the company name in English and Thai. To the right of the logo is a photograph of several cosmetic products, including a large bottle of 'Glowing Skin' cream and other smaller bottles and containers, all set against a light background.



“

สินค้าทางเวชภัณฑ์ (ครีมมอยส์เจอร์, วิตามินซี, เซรั่ม)

สินค้าทางเวชภัณฑ์เวชภัณฑ์ (ครีมมอยส์เจอร์, วิตามินซี, เซรั่ม)

SORISO ผลิตภัณฑ์บำรุงผิวที่มีประสิทธิภาพ (Aqua moisture cream, Aqua Pack)

และสินค้าทางเวชภัณฑ์อื่นๆ เช่น ครีมกันแดด, เซรั่ม, ฟิล์มกันแดด

”

สินค้า 1

เซรั่มวิตามินซี • เซรั่มกันแดด

HS-Code • 3304.99.10

สินค้า 2

เซรั่มวิตามินซี • ภาชนะแก้ว

HS-Code • 6307.90.90

สินค้า 3

เซรั่มวิตามินซี • ผลิตภัณฑ์บำรุงผิว

HS-Code • 3808.94.00

สินค้าทางเวชภัณฑ์ (ครีมมอยส์เจอร์, วิตามินซี, เซรั่ม)

สินค้าทางเวชภัณฑ์เวชภัณฑ์ (ครีมมอยส์เจอร์, วิตามินซี, เซรั่ม)

SORISO ผลิตภัณฑ์บำรุงผิวที่มีประสิทธิภาพ (Aqua moisture cream, Aqua Pack)

และสินค้าทางเวชภัณฑ์อื่นๆ เช่น ครีมกันแดด, เซรั่ม, ฟิล์มกันแดด

ภาชนะแก้วบรรจุเซรั่มวิตามินซี

ภาชนะแก้วบรรจุเซรั่ม (เซรั่มกันแดด)

ภาชนะแก้วบรรจุเซรั่ม (เซรั่มกันแดด)

ผลิตภัณฑ์บำรุงผิวที่มีประสิทธิภาพ SUDANSU (100ml, 500ml)






MORNING SMILE CO.,LTD

About company ที่เกี่ยวข้องบริษัท

บริษัท	- MORNING SMILE CO.,LTD	เบอร์โทร	- 82-10-8621-8265
ผู้รับผิดชอบ	- Lee Worsin	อีเมล	- nongwonyi@daum.net
ชื่อภาษาอังกฤษ	- Yang hye-sook	ที่อยู่ที่	- 160-20, Cheomdandong-gil, Jel-jai, Jeju-do, Republic of Korea
เว็บไซต์	- www.morningsmile.madoc.co.at		

๒. การดำเนินงานด้านสิ่งแวดล้อมและสังคมขององค์กรได้มีไว้ด้วยกัน ๒ ส่วน คือ ส่วนที่เกี่ยวกับด้าน
 การดำเนินงานด้านสิ่งแวดล้อมและสังคมขององค์กร และส่วนที่เกี่ยวกับด้านสังคมขององค์กร
 ซึ่งทั้งสองส่วนนี้มีความเกี่ยวข้องกันและกัน และทั้งสองส่วนนี้มีความสำคัญเท่าเทียมกัน
 ในการดำเนินงานด้านสิ่งแวดล้อมและสังคมขององค์กร

ส่วนที่ ๑
 ด้านสิ่งแวดล้อม
 ๑. นโยบายด้านสิ่งแวดล้อม
 ๒. วัตถุประสงค์ด้านสิ่งแวดล้อม
 ๓. แผนการดำเนินงานด้านสิ่งแวดล้อม
 ๔. การติดตามและประเมินผล
 ๕. การรายงานผลการดำเนินงานด้านสิ่งแวดล้อม

๑. นโยบายด้านสิ่งแวดล้อม
 ๑.๑. นโยบายด้านสิ่งแวดล้อม
 ๑.๒. วัตถุประสงค์ด้านสิ่งแวดล้อม
 ๑.๓. แผนการดำเนินงานด้านสิ่งแวดล้อม
 ๑.๔. การติดตามและประเมินผล
 ๑.๕. การรายงานผลการดำเนินงานด้านสิ่งแวดล้อม



ผลิตภัณฑ์

ถังแลกเปลี่ยนเรซิน (สามารถเปลี่ยนสีได้)

HS-Code : 3304.99.10

เราเป็นผู้ผลิตถังแลกเปลี่ยนเรซิน บรรจุถังสำหรับสารเคมีทุกชนิดตั้งแต่ขนาดเล็กจนถึงขนาดใหญ่ตามความต้องการตั้งแต่ 25 ลิตร ทำการผลิตโดยใช้เทคโนโลยี Droplet Generator สามารถผลิตถังได้มากกว่า 20 ล้านตัวตามความต้องการของลูกค้าได้เป็นอย่างดี

ถังแลกเปลี่ยนเรซินของเราใช้ถังแลกเปลี่ยนเรซินขนาด 0.3 - 1.2 มม. มีความสามารถในการแลกเปลี่ยนเรซินได้มากถึง 100 ลิตร สามารถใช้งานได้ทั้งในโรงงานอุตสาหกรรมและในครัวเรือน

ถังแลกเปลี่ยนเรซินของเราสามารถใช้ได้ทั้งในโรงงานอุตสาหกรรมและในครัวเรือน สามารถใช้งานได้ทั้งในโรงงานอุตสาหกรรมและในครัวเรือน







상담 진행

상담회 진행

- 상담회 실시: 2021년 8월 ~ 10월 * 바이어 매칭, 현지 상황 및 참여기업 일정 등을 고려하여 진행
- 현지 상담회장과 국내 참여기업 사무실또는 TP 제공 공간에서 온라인 상담회 실시 *국내 상담장소는 각 TP별로 결정
- 상담회 진행 시 기업 및 현지에 전담 운영인력을 배치하여 문제 발생 등 현장 상황에 능동적으로 대처 및 지원, 상담일지 작성
- 상담 시간: 50분 (회사, 제품소개 및 상담 등)
* 상담회간 휴식시간 10분

상담회 현장



사후관리



상담회 종료 후 해외 현지 매칭 파트너(회원사), 협회 수출지원사업과 연계한 후속 지원 실행

별첨자료

수출지역: 10개국 13개 지역

* 대상 지역의 희망 지역이 있을 경우, 월드옥타로 문의 시 가능 여부 회신

* 유력 산업 품목의 품목도 가능

NO	대륙	국가	지역	유력산업품목	비고
1	대양주	호주	멜버른	•식품(드라이/생동), 건축자재, 기계부품	
2	대양주	호주	시드니	•생활용품, 식품, 화장품, 가구, 사무용품 등 •산업재 전반, 의료기기 등	
3	동남아시아	대만	타이베이	•전기전자기계소재, 일반 소비재 등	
4	동남아시아	베트남	호치민	•IT(SW) 제품, 산업재 일반 •생활용품, 식품, 화장품, 유아용품 등	
5	동남아시아	베트남	하노이	•생활용품, 화장품, 전자제품, 인테리어 및 홈데코 상품, 식품 등	
6	동남아시아	태국	방콕	•B2C 등 스마트시티 관련 자동차, 플랜트 일부 등 •생활용품, 식품, 화장품	
7	일본	일본	도쿄	•기계, 부품, 선박, 제약, 바이오, 정보통신 IT 솔루션, 건설, 친환경, 재생에너지, 주방기기, 생활용품, 건강, 미용, 헬스 등	
8	중국	중국	베이징	•헬스케어(의료기기, 화장품, 기능성식품 등), 친환경, 스마트 제조 등 •농수산 식품, 전자제품, 화장품	
9	OS	키르기스스탄	비슈케크	•뷰티, 건강, 의료(장비), 건축자재	
10	유럽	터키	이스탄불	•화장품/기초화장품, 기계산업/금형 패턴 가공, 의료/의료관광 •섬유, 기계, 화학, 제조업 컨설팅, 의료기, 식품	
11	유럽	네덜란드	암스테르담	•한국식품(신선, 가공, 냉동)	
12	북미	미국	뉴욕	•화장품, 식품의약품안전처 인증 제품	
13	북미	미국	LA	•건축자재, 의료기기 및 의약품 등 •생활용품, 식품, 화장품 등	

감사합니다

