



KOREA TRADE

WHOLESALE SUPPLIER OF
KOREAN BRANDS

FACTS ABOUT THE COMPANY

TO CONFIRM OUR SUCCESS

4

YEARS OF
EXPERIENCE

1300

SUCCESSFUL
PARTNERS

80

QUALIFIED
EMPLOYEES



INSPIRING
RESULTS

COMPANY GROWTH RATE

FROM IDEA TO PLANS

↑490%

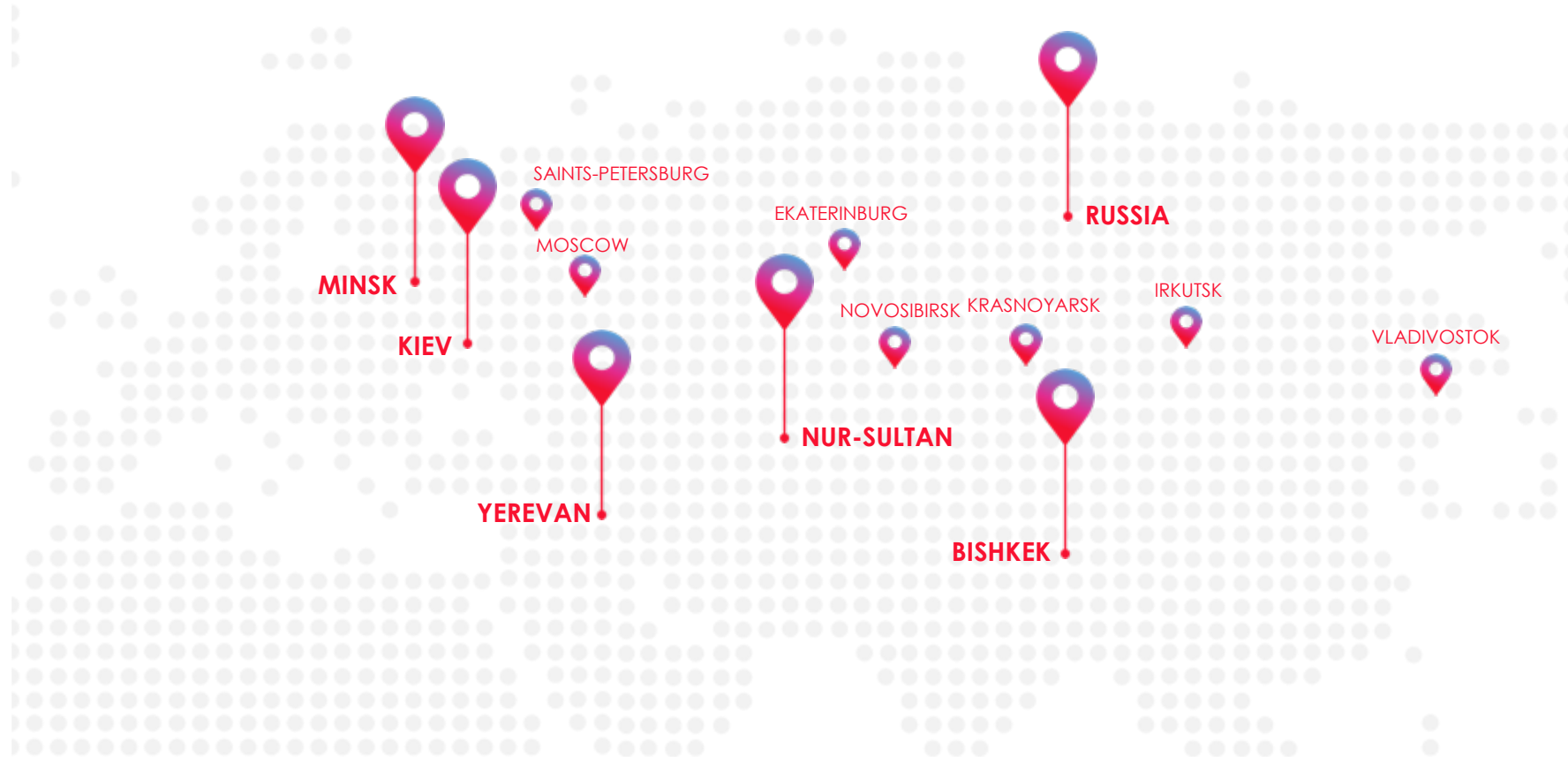
FACT SALES GROWTH
2018 TO 2019

↑250%

PLAN SALES GROWTH
2019 TO 2020

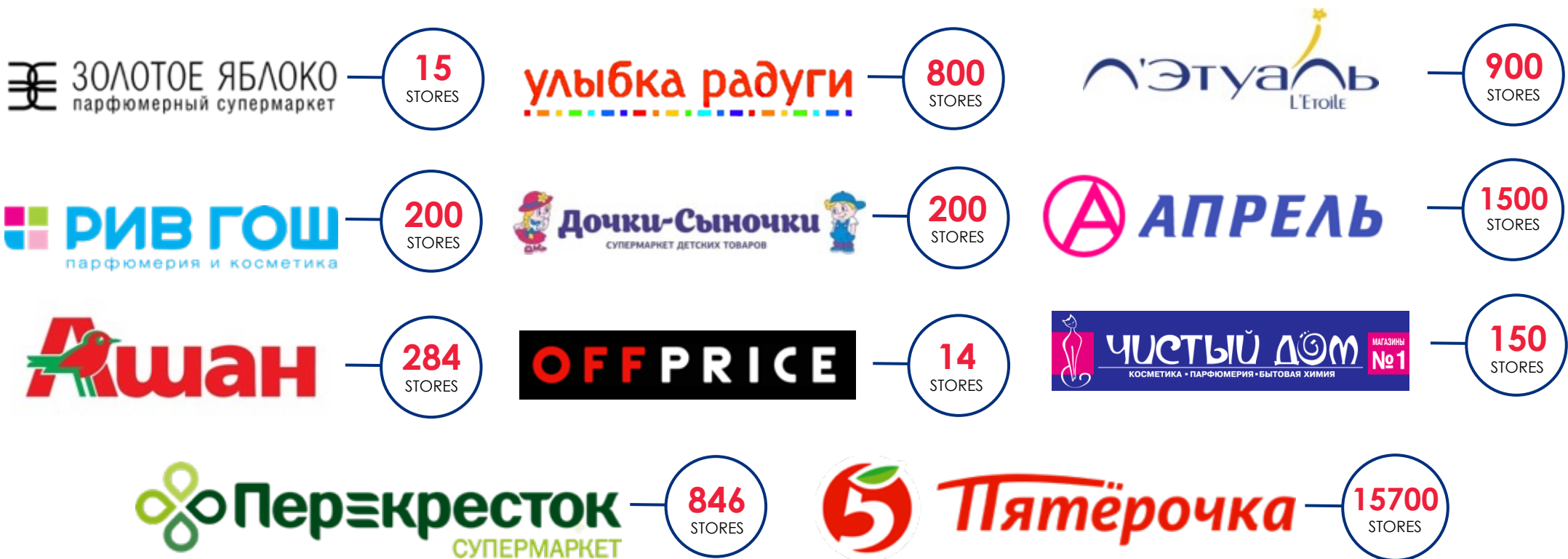


KOREA TRADE COMPANY IS ONE OF THE LARGEST WHOLESALE SUPPLIERS OF BRANDED COSMETICS FROM KOREA ON THE WHOLE TERRITORY OF RUSSIA AND CIS COUNTRIES



OUR CLIENTS ARE:

1 MAJOR COSMETIC CHAIN STORES AND HYPERMARKETS



4

OUR CLIENTS ARE:

2 MAJOR ONLINE STORES, INCLUDING INSTAGRAM STORES

Яндекс Маркет

SPADREAMRU

LUNIFERA
КОРЕЙСКАЯ КОСМЕТИКА

WILDBERRIES

HolySkin
красота в один клик

LuckyCosmetics



OZON

COSMASI.RU
Корейская косметика

ФОРПОСТ

HOLLY
SHOP.ru

RANDEWOO.RU
ПАРФЮМЕРИЯ И КОСМЕТИКА

GOLDEN TREE



3 MORE THAN 1.000 REPRESENTATIVES OF SMALL AND MEDIUM ENTERPRISES

azuma
СЕТЬ МАГАЗИНОВ КОСМЕТИКИ

КОСМЕТIX
МАГАЗИН ПРОФЕССИОНАЛЬНОЙ КОСМЕТИКИ

parfumstore

PROFFLINE
МАГАЗИН ПРОФЕССИОНАЛЬНОЙ КОСМЕТИКИ

SIFO
КОРЕЙСКАЯ КОСМЕТИКА



ALOE SMART
ВКУСИ ... И КРАСИВАЯ!

Ария
Красоты
Интернет-магазин

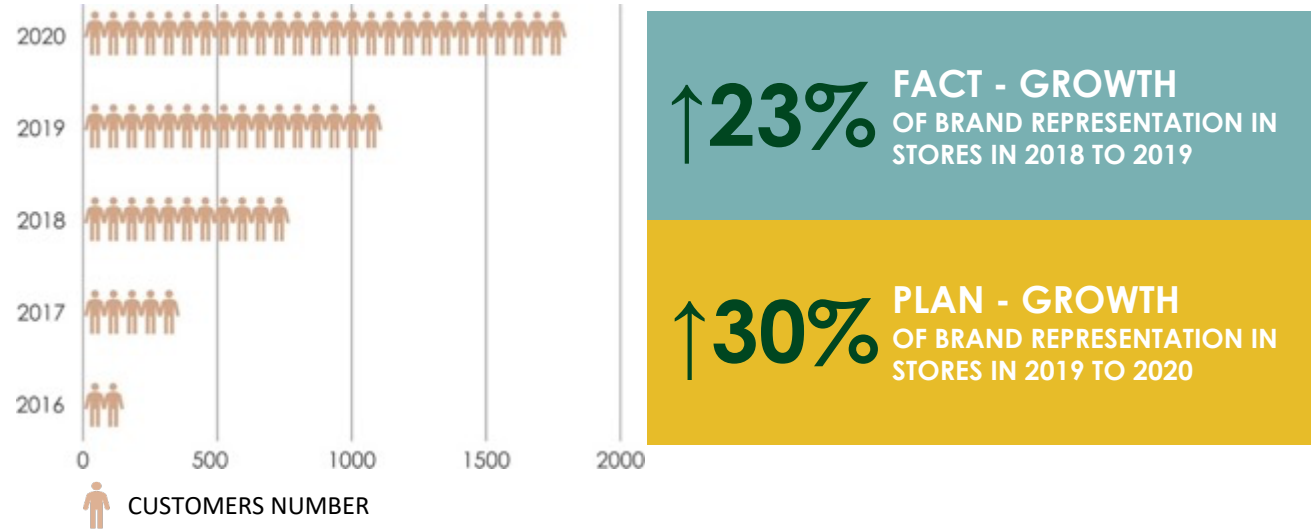
L'ARTE
del bello

ATAMI
SHOP

КореяБытоти
магазин корейской косметики

AND THIS IS NOT THE COMPLETE LIST...

WHOLESALE SUPPLIER OF KOREAN COSMETIC BRANDS



FACTORS CONTRIBUTING TO SALES GROWTH



INCREASING THE
SHARE OF BRANDS
SALES AMONG
CURRENT CUSTOMERS



GROWTH OF AVERAGE
TRANSACTION AMOUNT
BY BRANDS FOR CURRENT
CUSTOMERS



DEVELOPMENT OF
REGIONAL PARTNER
SALES



GROWTH OF LEAD
GENERATION FROM
DIFFERENT SOURCES

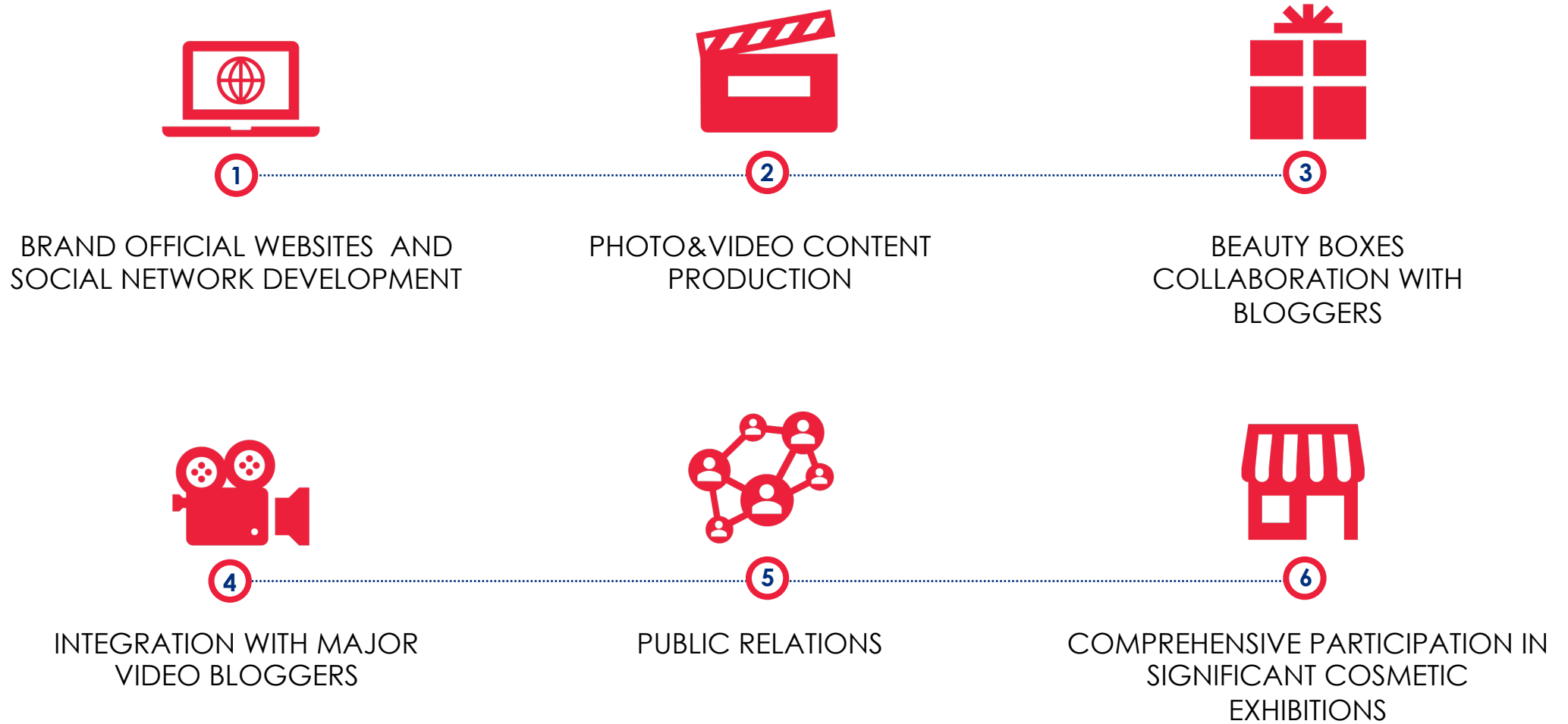


GROWTH OF LOYALTY,
BRANDS PRODUCTION
KNOWLEDGE

PARTNER'S BRAND REPRESENTATION CYCLE

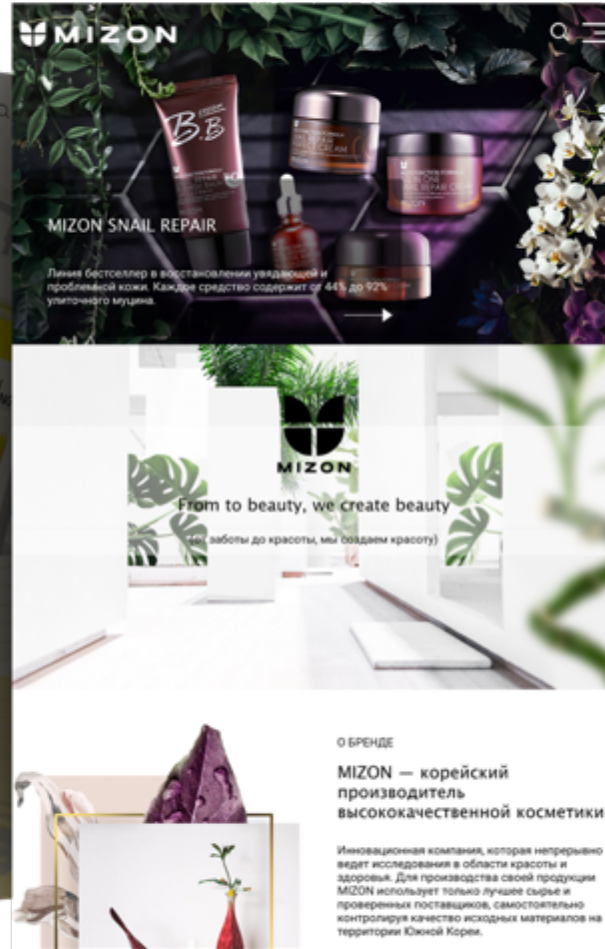


WHAT WE DO TO OUR BRAND-PARTNERS





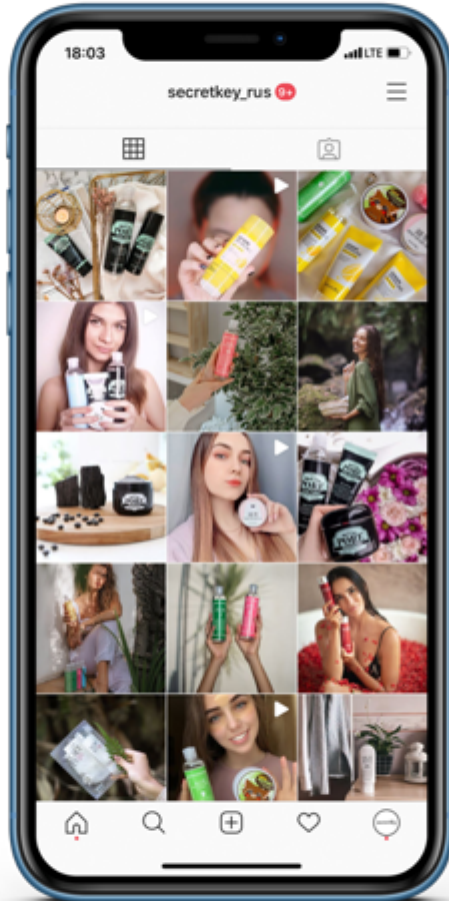
WWW.SECRETKEY.RU



WWW.MIZONRUSSIA.RU



WWW.VILLAGE11FACTORY.RU



@SECRETEY_RUS

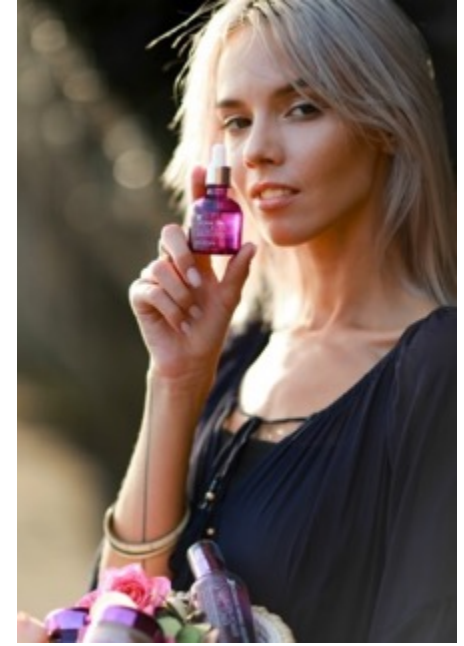
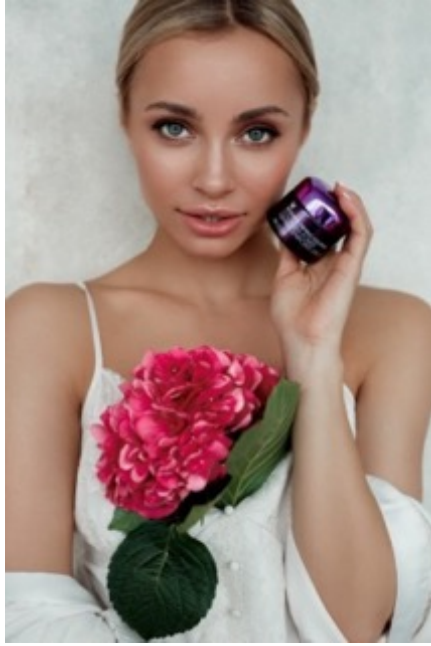


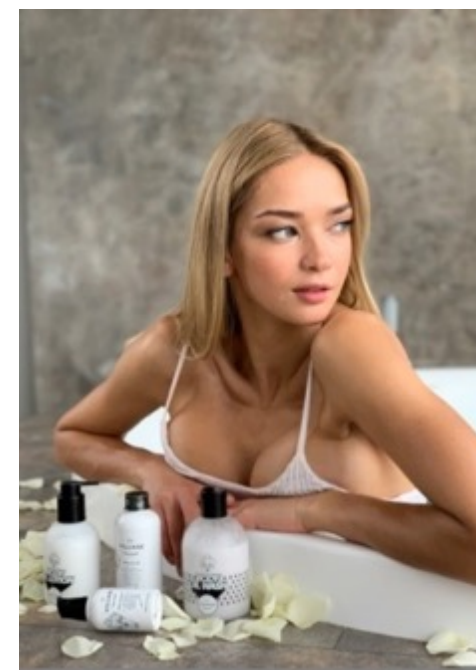
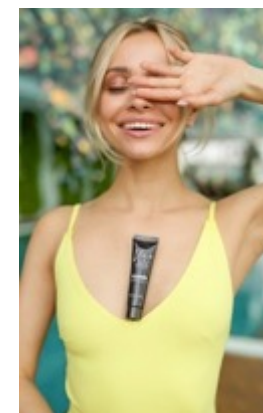
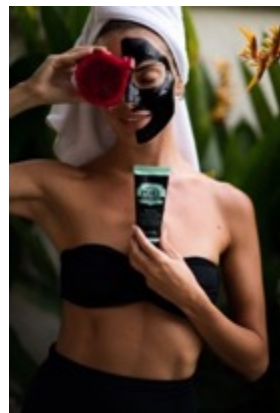
@MIZON_RUSSIA



@VILLAGE11FACTORY_RUSSIA

10 PHOTO & VIDEO PRODUCTION







@SONYA_NEKS_

👤|968K

SUBSCRIBERS

GIVEAWAYS
ORGANISATION



@LIPKINE_

👤|206K

SUBSCRIBERS

GIVEAWAYS
ORGANISATION



@_MARIAPARK_

👤|714K

SUBSCRIBERS

GIVEAWAYS
ORGANISATION



@ELIZABETHMERKULOVA

👤|183K

SUBSCRIBERS

GIVEAWAYS
ORGANISATION

13 BEAUTY BOXES COLLABORATION WITH BLOGGERS



PRODUCT COLLABORATION WITH BLOGGERS
>1MLN SUBSCRIBERS

BEAUTY BOX WITH @VICTORIABONYA

6,3 MLN
SUBSCRIBERS



PRODUCT CREATION
AND INTEGRATION

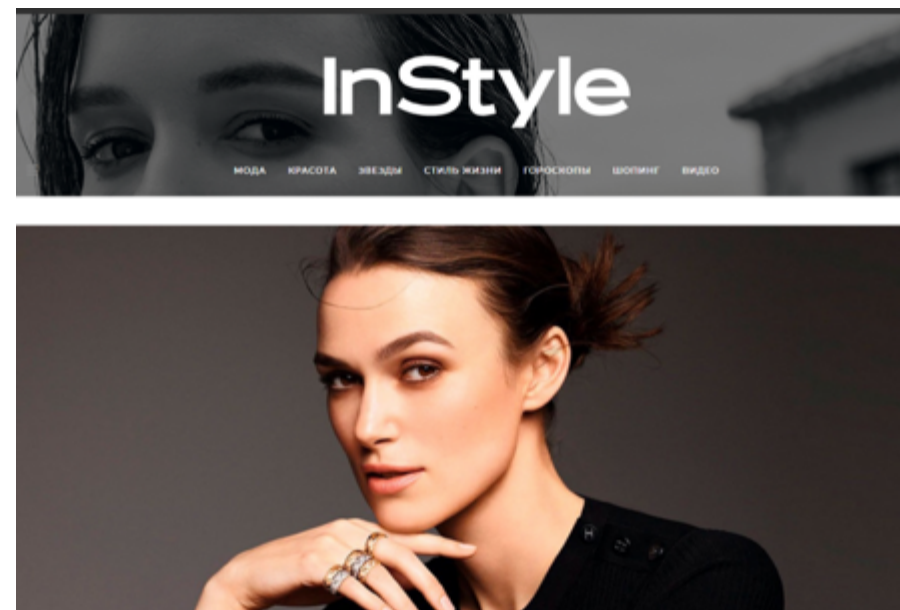
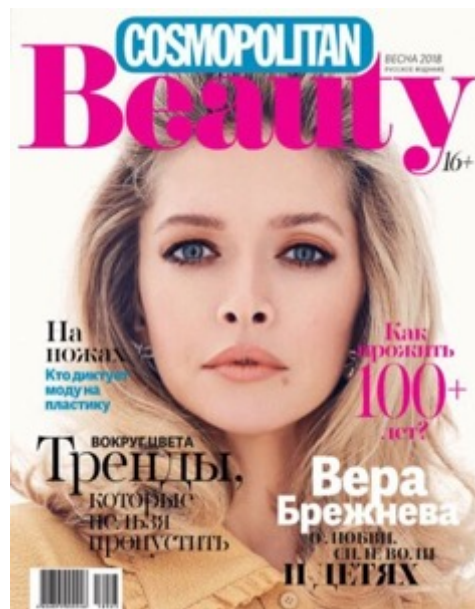
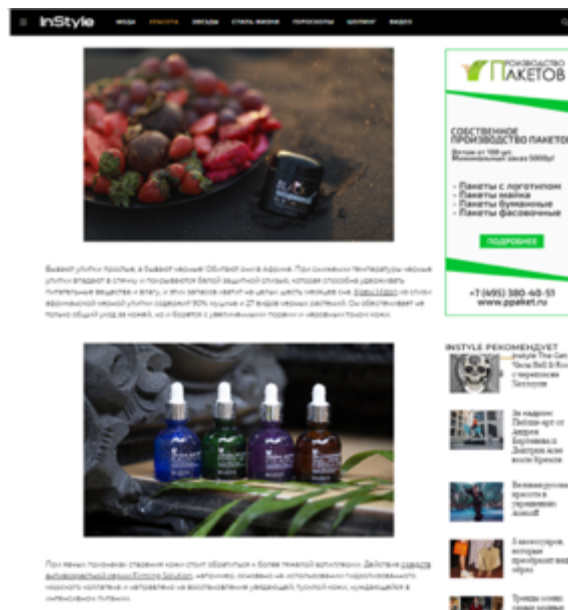


COSMETICS REVIEW
IN BLOGGER ACCOUNT

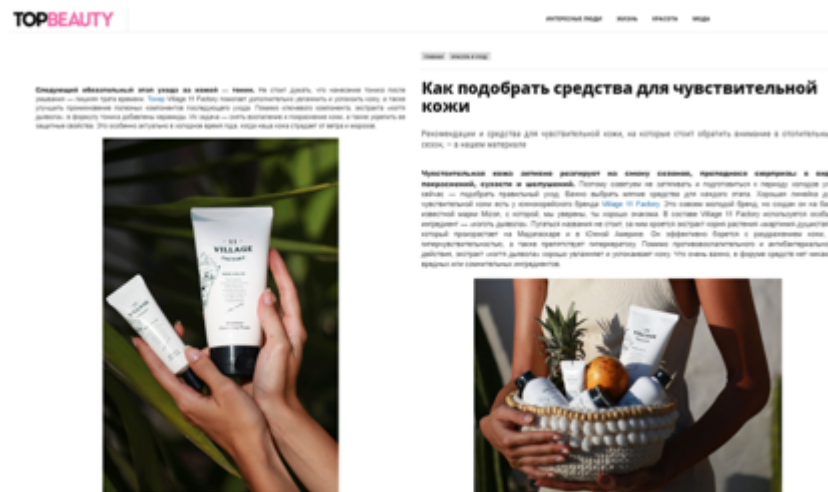


PRODUCT REALIZATION
IN RUSSIA

14 PUBLIC RELATIONS



ЛИФТИНГ БЕЗ БОТОКСА secret Key



COMPREHENSIVE PARTICIPATION IN SIGNIFICANT COSMETIC EXHIBITIONS



INTEGRATION WITH BLOGGERS AT THE INTERCHARM



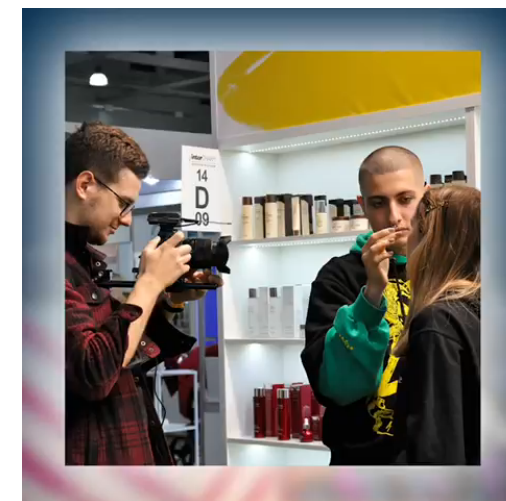
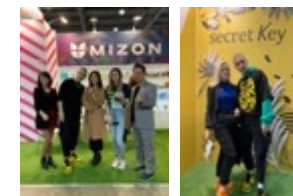
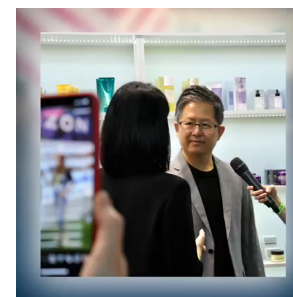
COSMETICS POST REVIEW IN
BLOGGER ACCOUNT



PRODUCT REVIEW BY BLOGGER
AND MAGAZINE EDITOR DURING
THE INTERCHARM



PRODUCT REVIEW BY
BLOGGER ON YOUTUBE AND
INSTAGRAM



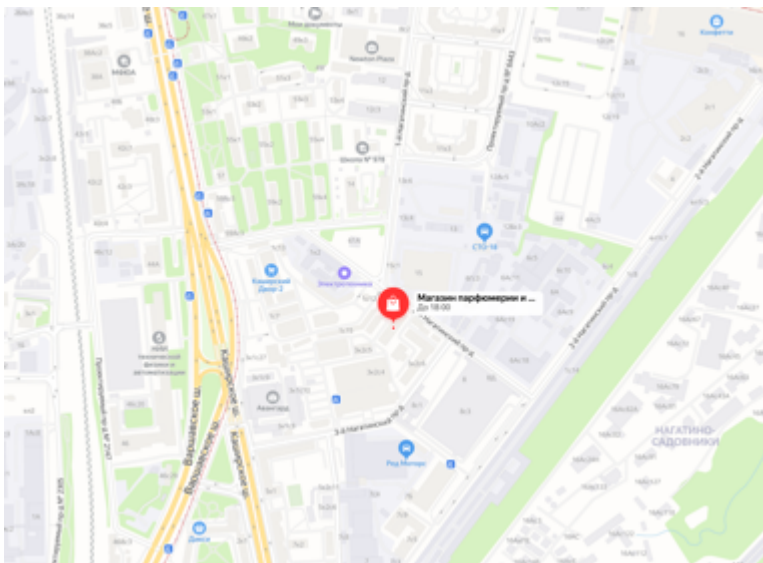
16 OUR COMPETITIVE ADVANTAGE IS

THE APPROACH TO BUSINESS AS A LONG-TERM INVESTMENT IN THE FUTURE FOR US AND OUR PARTNERS FROM KOREA, AS RUSSIA AND CIS COUNTRIES ARE THE MOST PROMISING FOR THE IMPLEMENTATION OF COSMETIC PRODUCTS.

BY 2020, OUR TEAM IS READY TO TAKE ONE NEW BRAND FOR A FULL CYCLE OF IMPLEMENTATION AND PROMOTION IN RUSSIA AND CIS COUNTRIES MARKETS WITH THE MAXIMUM MUTUAL BENEFIT FOR OUR COMPANIES.

READY TO DISCUSS THE TERMS OF COOPERATION

KOREA TRADE, LLC. | @koreatrade_company



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